



**FICCI's Annual Capital Market Conference - CAPAM 2019**  
September 26, 2019: Hotel Trident, Nariman Point, Mumbai

**Event Partner- Rs.15 Lakhs**

• **Logo Visibility & Placement**

- ❖ On Main Panels of the Conference Backdrop in Plenary hall
- ❖ Logo Visibility in the Souvenir on Separators
- ❖ Separate panel "Acknowledging all the Partners" at Conference venue
- ❖ Acknowledgement as a Partner in Newspaper Advertisement ( if any)
- ❖ Promotional flyers for delegates
- ❖ Logo on Conference Proceeding (post event)

- Screening of corporate film at the Venue (1 Minute) during break.
- Screening of Commercial during break (40 Sec Duration)
- Numbers of delegates to be nominated free - 20
- Advertisement in the Souvenir(Proofs and positives by the Partner) Full Page

• **Partner Lounge**

Exclusive Partner Lounge (depending upon availability)

• **Speaker Lounge / Media Lounge**

Access to Speakers / Media lounge

• **Exhibition Stall**

3\*2 stall will be provided

• **Company Literature**

- As part of the documentation pack – Leaflet and Brochure

• **Branding on Exclusive CAPAM Website**

Logo & Profile will be displayed on the website throughout the year

- Partners mementoes to delegates (E.g. Pens / writing Pads etc at Partners' cost)
- Special Announcements Thanking Partners
- Different colour delegate badges for Partners



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**Premium Partners - Rs 10 Lakhs**

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- ❖ Separate panel "Acknowledging all the Partners" at Conference venue
- ❖ Acknowledgement as a Partner in Newspaper Advertisement ( if any)
- ❖ Promotional flyers for delegates
- ❖ Logo on Conference Proceeding (post event)

- Screening of Commercial during the break (40 Sec Duration)
- Numbers of delegates to be nominated free – 12

• **Exhibition Stall**

2\*2 stall will be provided

• **Company Literature**

- As part of the documentation pack – Leaflet

• **Speaker Lounge / Media Lounge**

Access to Speakers / Media lounge

• **Branding on Exclusive CAPAM Website**

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- Partners mementoes to delegates (E.g. Pens / writing Pads etc at Partners' cost)
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**Co-Partners – Rs 7 lakhs**

• **Logo Visibility & Placement**

- ❖ On Side Panels of the Conference Backdrop in Plenary hall
- ❖ Logo Visibility in the Souvenir on Separators
- ❖ Separate panel " Acknowledging all the Partners" at Conference venue
- ❖ Acknowledgement as a Partner in Newspaper Advertisement ( if any)
- ❖ Promotional flyers for delegates
- ❖ Logo on Conference Proceeding (post event)

- Numbers of delegates to be nominated free – 10

• **Branding on Exclusive CAPAM Website**

Logo & Profile will be displayed on the website throughout the year

• **Company Literature**

- As Part of Documentation Pack - leaflet

- Special Announcements Thanking Partners
- Different colour delegate badges for Partners



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**Associate Partner - Rs 5 Lakhs**

- **Logo Visibility & Placement**
  - ❖ On Side Panels of the Conference Backdrop in Plenary hall
  - ❖ Logo Visibility on Inside Souvenir on Separators
  - ❖ Separate panel " Acknowledging all the Partners" at Conference venue
  - ❖ Acknowledgement as a Partner in Newspaper Advertisement ( if any)
  - ❖ Promotional flyers for delegates
  - ❖ Logo on Conference Proceeding (post event)
  
- Numbers of delegates to be nominated free - 7
- Special Announcements Thanking Partners
- Different colour delegate badges for Partners



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**Lunch Partner – 8 Lakhs (Exclusive Category)**

- **Exclusive Benefit:** Separate Panel at Lunch Area
- **Logo Placements**
  - ❖ Acknowledgement as a Partner in Newspaper Advertisement ( if any)
  - ❖ Promotional fliers for delegates
  - ❖ Logo on conference Proceedings ( Post event)
- **Distribution of Company Literature:**
  - As part of the Documentation Pack - Brochure
- Numbers of delegates to be nominated free - 10
- Special Announcements Thanking Partners
- Different colour delegate badges for Partners
- Recognition of Partnership on a sign at the entrance to the function



**Badge & Lanyard Partner – 6.5 Lakhs (Exclusive Category)**

- **Exclusive Benefit:** Logo Positioning on Lanyard ( Partners, Delegates , Invitees & Media)
- **Logo Placements**
  - ❖ Acknowledgement as a Partner in Newspaper Advertisement ( if any)
  - ❖ Promotional flyers for delegates
  - ❖ Logo on conference Proceedings ( Post event)
- **Distribution of Company Literature:**
  - As part of the Documentation Pack - Brochure
- Numbers of delegates to be nominated free - 10
- Special Announcements Thanking Partners
- Different colour delegate badges for Partners
- Recognition of Partnership on a sign at the entrance to the function